

# How can New Jersey printers thrive in the new, “Sustainable” carbon constrained economy?

Climate Change is arguably the most important issue of this century. The conversion to a “Green” economy will be the largest business opportunity of our time. The challenge is to have our businesses survive and thrive while we responsibly address the need to steward our natural world.



**Why is addressing climate change a serious matter?**

**What are the economics involved?**

**What is the new environmental paradigm for printers?**

**What can and must we be doing?**

**What do our clients expect?**

## Thursday, April 24, 2008

**The New Jersey Printing House Craftsmen  
proudly present**

**Mr. David Podmayersky, Sustainability Director, Earth Color**

**He will explore the answers to these and many other important questions.**

**Date: THURSDAY, April 24th, 2008**

**Time: 6-7:00 pm Reception**

**7-8:00 pm Dinner**

**8-9:00 pm Presentation**

**Place: Redd's Restaurant & Bar**

**317 Washington Avenue**

**Carlstadt, NJ 07072**

**Cost: \$45. Members. \$55. Non-Members  
\$20. Students (with school ID)**

***Get your questions answered!***  
**Reserve your place by April 22nd.**

Go to: **[www.njcraftsmen.org](http://www.njcraftsmen.org)**

For directions and to make your reservations.

**Reserve & pay online with credit card.**

**Cash, Checks & AMEX taken at the door.**

**Call 201-741-3834 for more information**

The NJ Chapter of Printing House Craftsmen  
Sharing our Knowledge – Since 1920

