

New Jersey Chapter of Printing House Craftsmen  
*IAPHC - The Graphic Professionals Resource Network*  
Minutes – Executive Committee

**Date:** May 30, 2007

**Attending:** Al Zowada, Pres.; Tim Dalton, 1<sup>st</sup> VP; Marty Levinson, Treas.; Joe Rego, Sec.; Len Vidala; Mario Benevenuti; Bill Van Jura; Paul Lamendola; Steve Gleich; Karleen Kemp

President Al Zowada called the meeting to order at 6:15 P.M. The meeting was chaired by 1<sup>st</sup> VP Dalton.

Roll call was taken by VP Dalton. The old minutes, provided by outgoing Secretary Gleich, were read by incoming Secretary Rego.

**President's Report:** President Zowada opened the meeting by pointing out that the New Jersey chapter of IAPHC has survived for 87 years and is still going strong despite setbacks that have forced other trade associations in the metro area to close. This is due in large part to the energy and experience of the individuals who make up the board of directors. Our challenge for the coming year is to re-energize the chapter by building on that energy and experience while drawing the newer members into contributing more to the chapter. Membership has grown, but we must continue to attract new members and encourage them to step up and get involved in running the chapter. Doing this, and continuing the tradition of sharing ideas and knowledge will ensure that our chapter remains strong.

**Treasurer's Report:** The report prepared by Treasure Levinson was presented by President Zowada. The chapter is in good financial condition, ending the year with a increased balance in the checking account. To date no replacement has been found for the outgoing Treasurer, who is retiring at the end of July.

**Sergeant-At-Arms Report:** There were 75 attendees at our April social event at Meadowlands Racetrack.

**Membership Report:** Committee Chair Vidala outlined plans for next coming year. They include creating a Membership Kit for current members to use in recruiting new members, continuing mailings to member and prospective members, increasing publicity regarding our identity and benefits, and adding membership info to our web site. President Zowada wants to get an up-to-date list of member names and addresses. Current membership is 60 active members, and we need to increase that number significantly in the coming year. VP Dalton suggested that we return responsibility for membership billing to the International; previously the chapter had brought the function in house due to the possibility of our chapter parting ways with the IAPHC. While cash reimbursement will be slowed down, it is felt that the International will better help us keep track of active and inactive members.

**Education/Scholarship:** Bill Van Jura reports that the Education committee is finalizing the criteria for the scholarship award process. Once that is done, the transfer of funds from the chapter's savings account will be made.

**Website Report:** VP Dalton has been in consultation with Dan Lane at IAPHC, and is evaluating different web hosting services. The goal is to develop a web site that is easily

updateable with the President's report, committee minutes, and event schedules. He is looking for volunteers to help with a web site committee.

**Gallery Report:** Committee Chair Gleich reports that we are seeing more participation this year. The International may extend the deadline.

**Publicity:** President Zowada suggests we look at what pieces we get (???Al I don't know what my notes mean here – JR). Committee Chair (?) Vidala is working on cleaning up our lists and sending dues reminders.

**Programs:**

June 24, Sunday Evening (4PM) family outing at NJ Jackals game, Yogi Berra Stadium.

President Zowada will send out a proposed schedule for next year's events. The need for and potential of networking events was discussed. Also, the possibility of scheduling more social events, as these tend to be profitable. Some new locations should be considered for the coming year.

**Health & Welfare:** Harvey Hirsch is recovering well from his bypass surgery. TP (Tom Pini??) needs to begin dialysis and is registering for a kidney transplant. President Zowada has heard from Ed Levy, who sends his regards.

**Old Business:** The IAPHC annual convention is taking place in Baltimore, August 23 – 25. Anyone interested in attending can do so. The cost is \$495 per person. The final entries for the chapter logo contest have been submitted, and board members who are interested were invited to stay after the official close of the meeting to help with judging.

**New Business:** Several positions are still open. We need a Sergeant-at-Arms, a Treasurer, and—a new position this year—a Financial Secretary, whose duties will involve keeping track of and keeping the Treasurer informed about membership info and amounts owed. The President would like to schedule upcoming board meetings for the Wednesday of the week following program dates. All committee/board members are expected to attend every meeting.

The meeting was adjourned at 8:40 pm.

**Addendum:** Judging in the logo competition took place after the regular meeting. Following are the results:

Winner:	Christina Altman
Honorable Mention:	Anastasia Serdukova Svetlana Yershov Abigail Cunabar